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# The Best Way to Predict the Future

Jonathan Ilicki
MD MSc MA MBA

FELANMÄLAN

PROTON

🏥 Clinical work

🔬 Research & evidence

💉 Founded medtech company

⚕ Built & ran digital
care operations

🚀 Scaled healthtech company
in Northern Europe

# Agenda

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# We're getting older

60+   2.6M

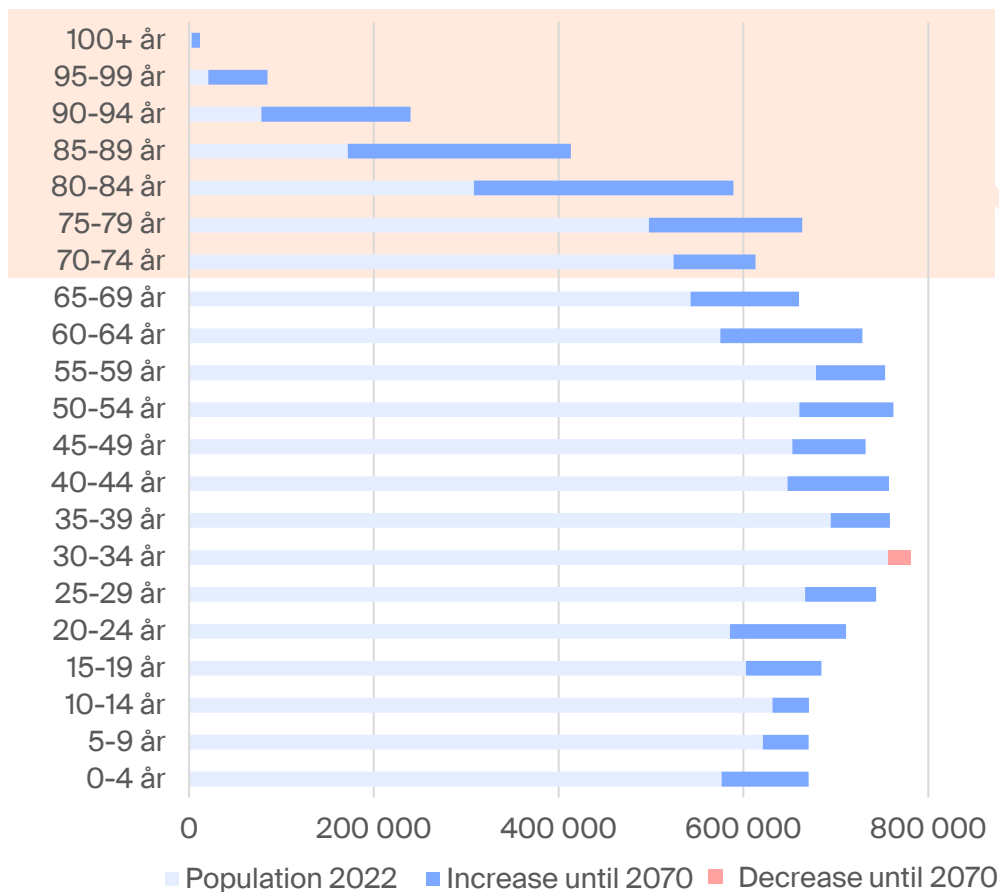80+   

gif-finder.com

80-year-olds are already running marathons today

# 2070



2.2M more Swedes, of which

1 million are 70+

Source:: SCB

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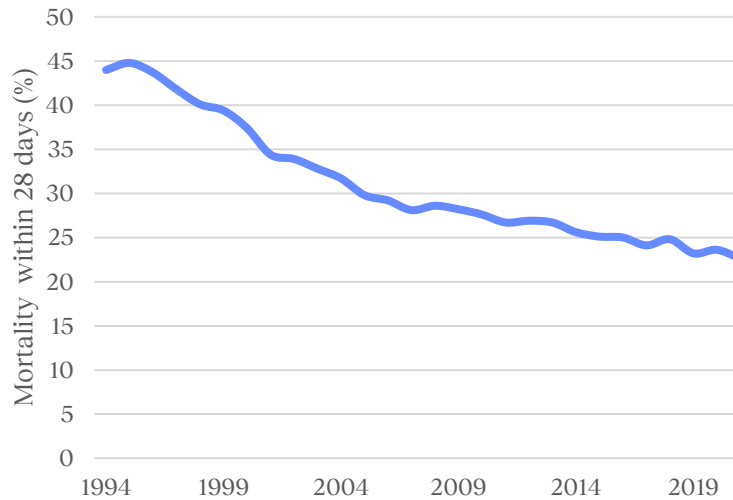# We are getting better and better treatments

## For diabetes

Remaining life expectancy
for 50-year-olds



Population
Type 2 diabetes
Life expectancy without new treatments
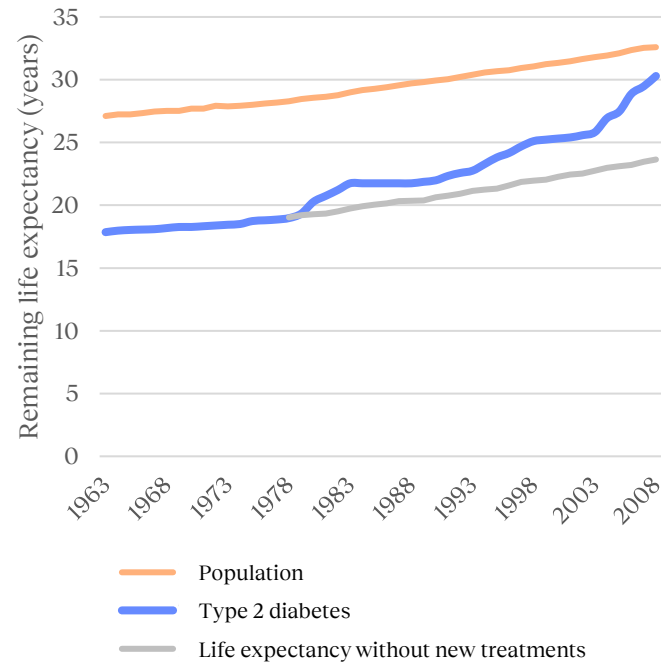
## For heart attacks

Heart attack mortality



## For the critically ill

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# We are becoming more and more specialized

US physicians entering sub-specialization as
percentage of those entering internal medicine
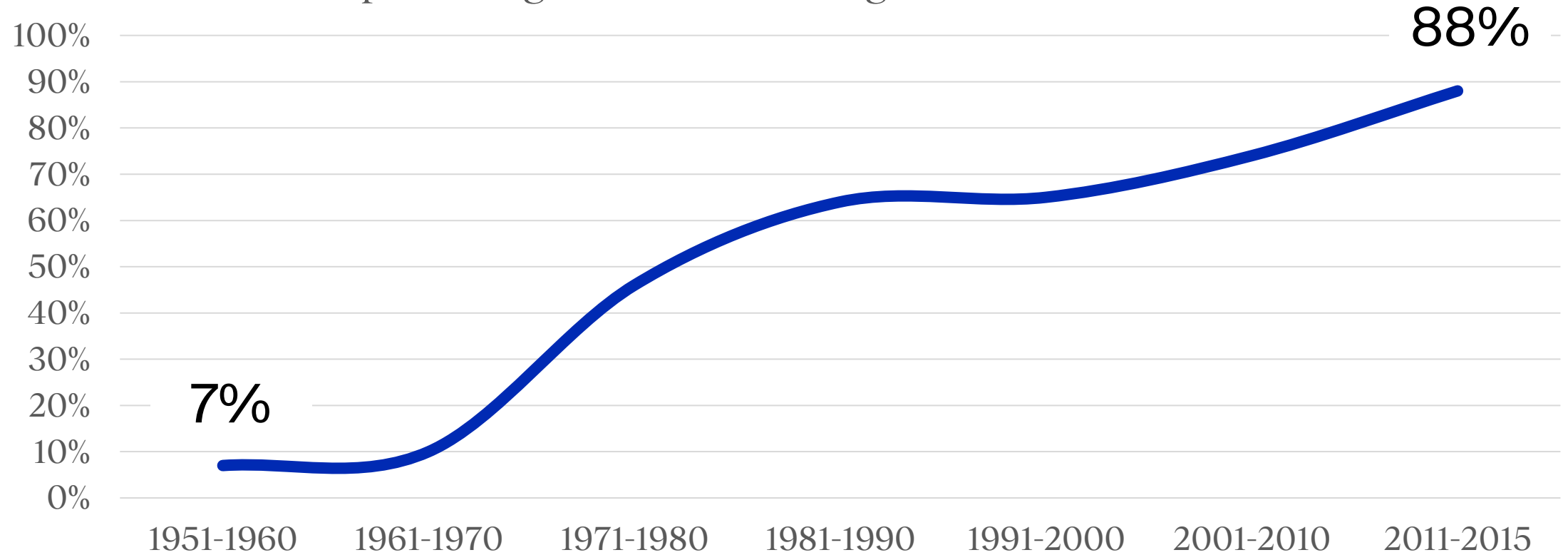


88%

7%

| | | | | | | |
|---|---|---|---|---|---|---|
| 1951-1960 | 1961-1970 | 1971-1980 | 1981-1990 | 1991-2000 | 2001-2010 | 2011-2015 |

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# Fundamental Trends Shaping Healthcare

**Older** patients

**More effective** treatments

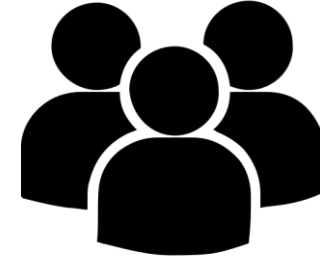Increased **specialization**

# Agenda

1. Trends

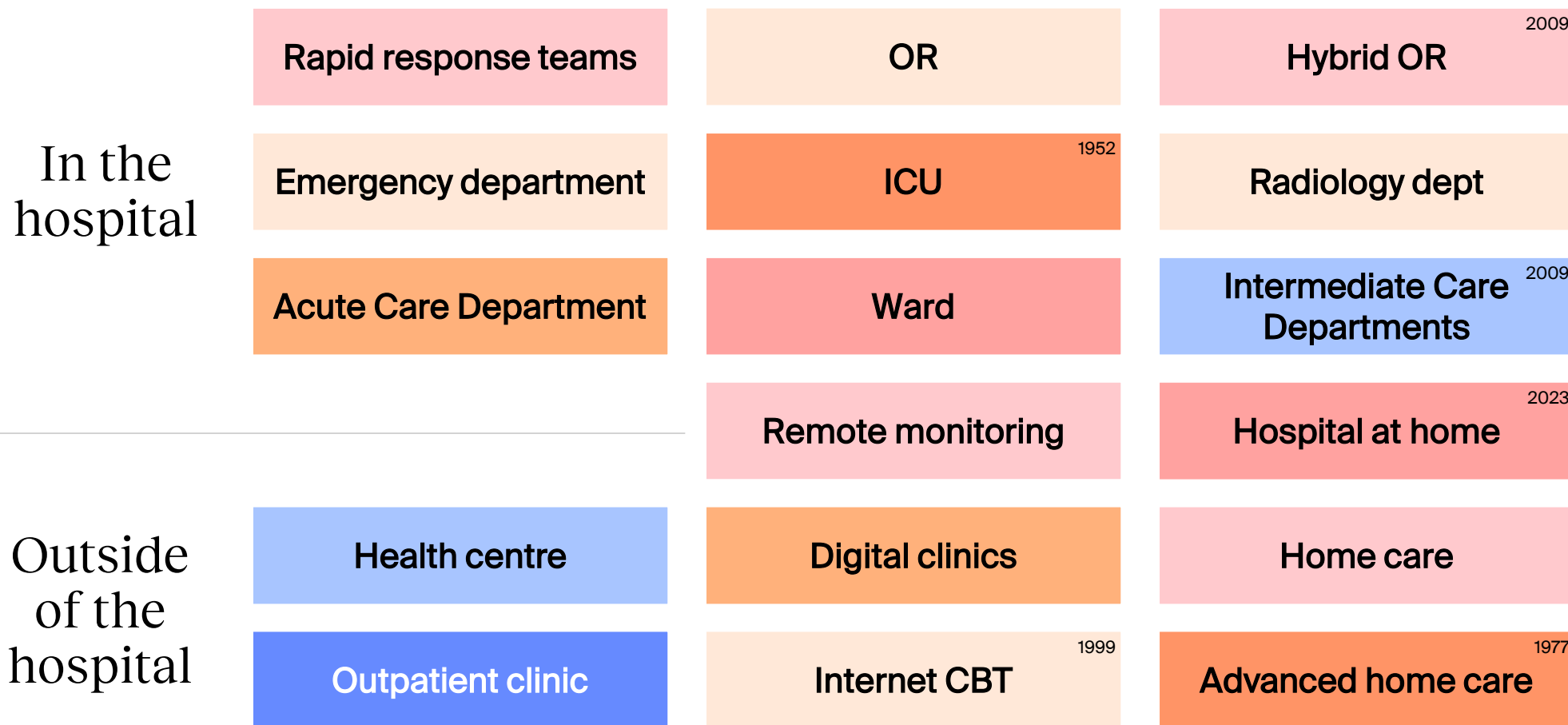**2. The Future**

3. The Decision

4. Summary

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# We will continue to create new care modalities

## In the hospital

| | | |
|---|---|---|
| Rapid response teams | OR | Hybrid OR [2009] |
| Emergency department | ICU [1952] | Radiology dept |
| Acute Care Department | Ward | Intermediate Care Departments [2009] |

| | | |
|---|---|---|
| | Remote monitoring | Hospital at home [2023] |

## Outside of the hospital

| | | |
|---|---|---|
| Health centre | Digital clinics | Home care |
| Outpatient clinic | Internet CBT [1999] | Advanced home care [1977] |

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# Preventing complications like HAI will continue becoming increasingly important
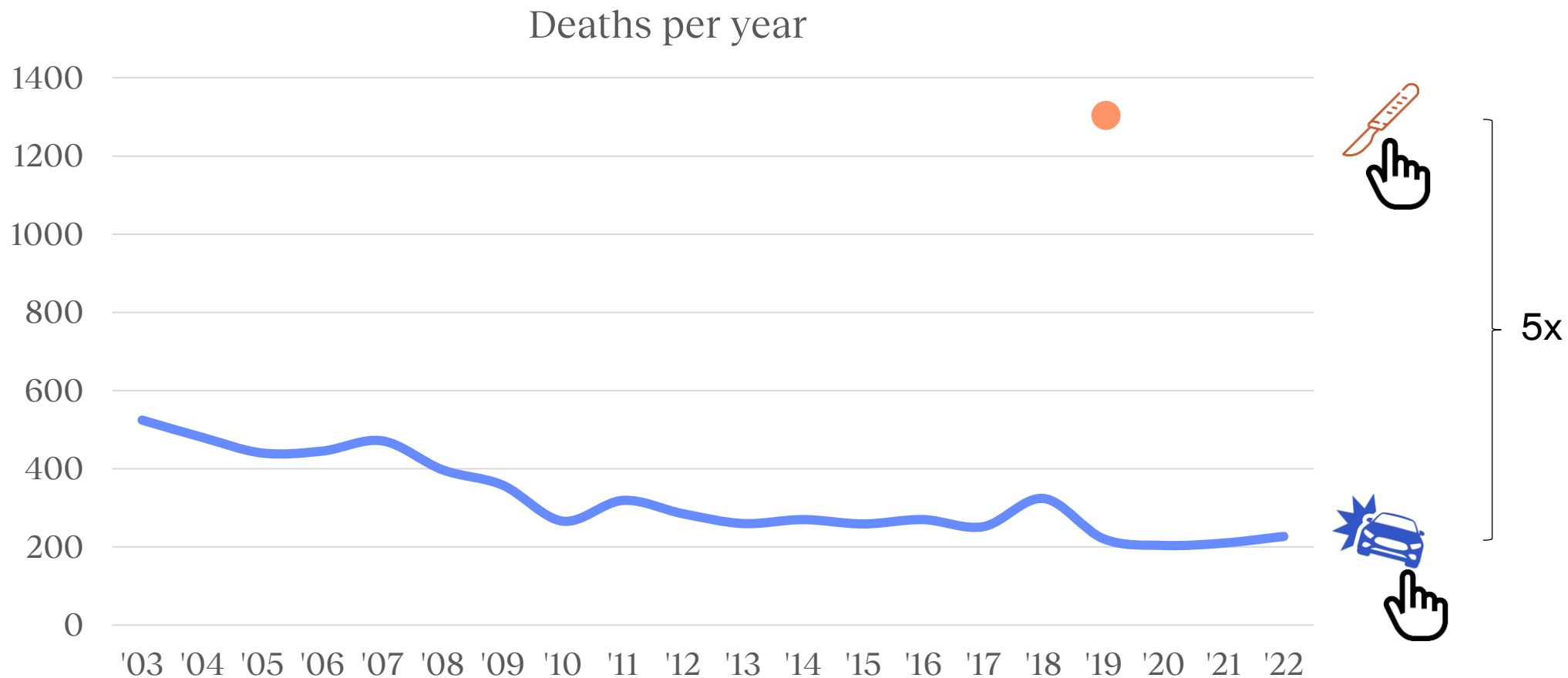
Deaths per year

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# Fewer and fewer inpatient days per patient

Inpatient days per 100 000 individual



80 - years

65 - 79 years

20 – 64 years

0 – 19 years
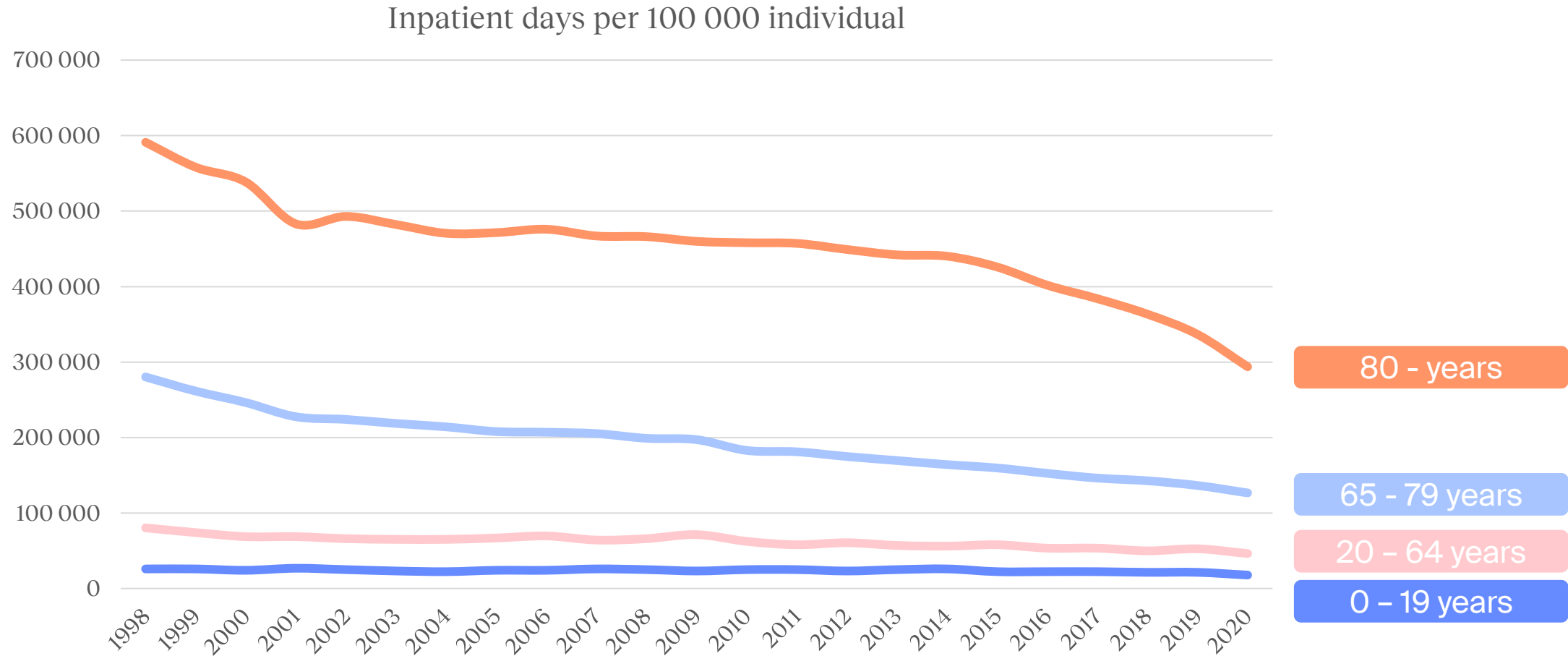
Source:: SKR – Fakta om vårdplatser

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# Fundamental Trends Shaping Healthcare

**Trends**

| Older patients | More effective treatments | Increased specialization |
|:---:|:---:|:---:|

**Implications for healthcare**

More **care modalities**

More **scalable prevention**

Fewer **inpatient days**

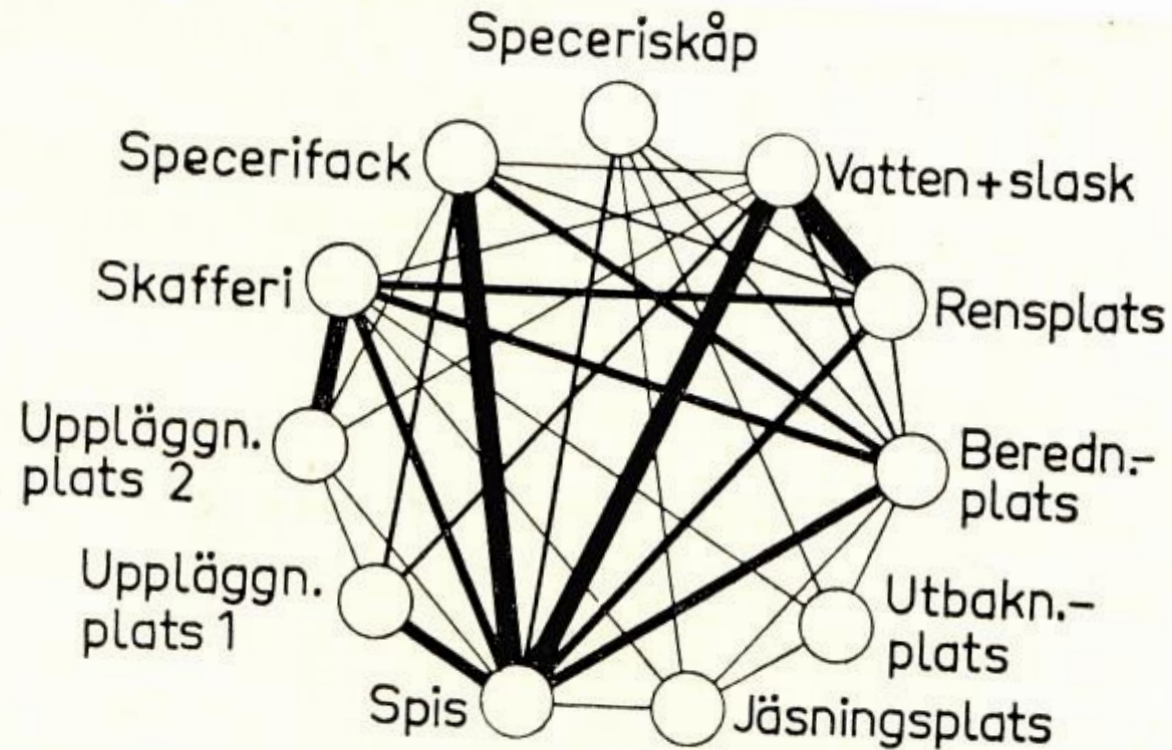!ndustrifonden

It can feel quite tough

OLDER PATIENTS, MORE MODALITIES, MORE PREVENTION & FEWER INPATIENT DAYS
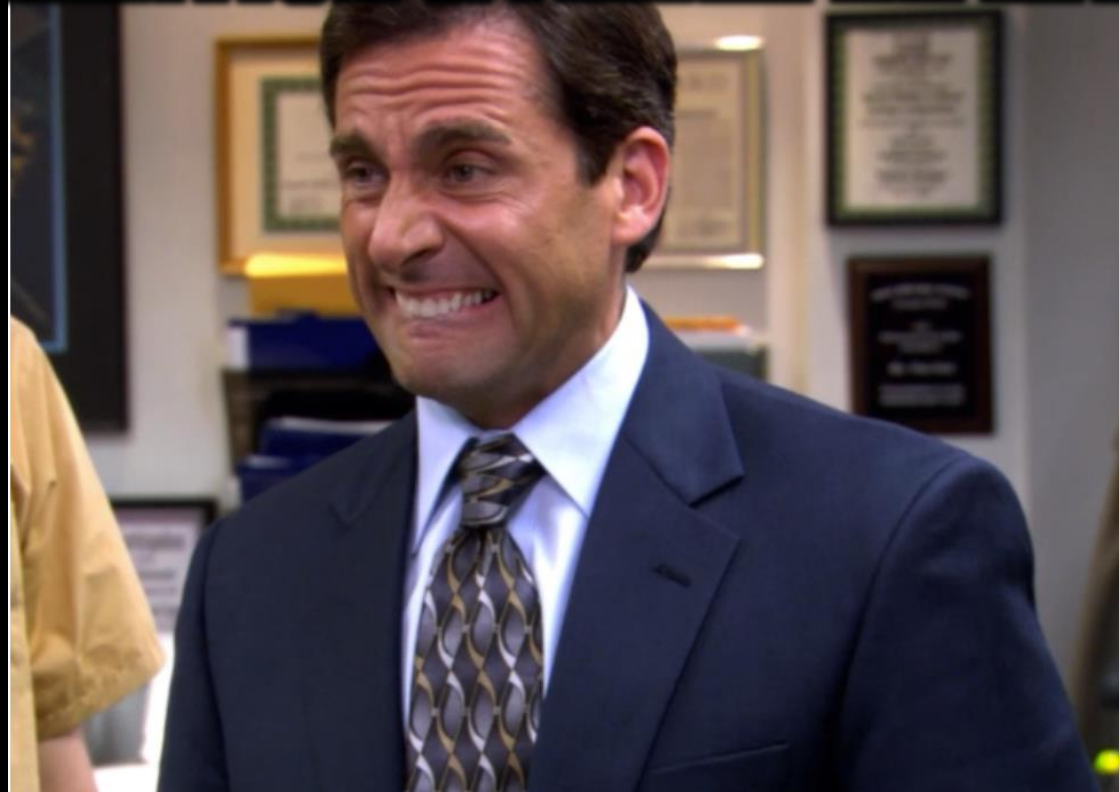
# But you can plan for a different future



Source:: BYGG 1962; 731:2

During the 1940s, the Swedish Home Research Institute conducted a bunch of studies to understand how to standardize kitchens for the future. Ethnological studies on housewives included, for example, mapping walking distances to understand underlying needs in the kitchen.

We can and need to do the same analysis for healthcare.

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# Fundamental Trends Shaping Healthcare
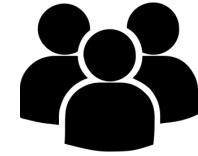
| | | | |
|---|---|---|---|
| **Trends** | Older patients | More effective treatments | Increased specialization |
| **Healthcare will have** | More care modalities | Fewer inpatient days | More **scalable** prevention |
| **Hospitals need to be able to manage** | New types of **activities** | | |

The higher the patient turnover becomes, the more returns hospitals get on investing in patient rooms that can have small positive effects on the patient's wellbeing.

Michael Garron

# Fundamental Trends Shaping Healthcare
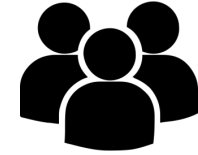
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"Any sufficiently advanced technology is indistinguishable from magic"

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The better treatments become, the more important it becomes to prevent complications and healthcare associated infections. This must be achieved in a scalable manner as the ratio of patients to healthcare worker will continue to increased. For example, it becomes worth a lot more to automatically reduce 2/3 of all surgical site infections that occur in an OR, but then you have to build hospitals so that you can install science-fiction:y balls in the ceiling.

Opragon

# Agenda

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# 17 years since launch

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# 17 years for knowledge to reach patients

**Knowledge
is created**

**Benefits
patients**

2023

2040

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# 17 years for knowledge to reach patients

The 17 year gap is not a natural law. It is up to us to decide how quickly or slowly to adopt new science and technology, and what level or risk we wish to bear. Nearly all incentives in healthcare are designed to reduce risk, so if we want to reduce the gap it will require conscious & judicious risk-taking

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# The best way to predict the future is to create it

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# Agenda

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# The best way to predict the future is to create it

|  | Older patients | More effective treatments | Increased specialization |
|---|---|---|---|
| **Trends** | | | |
| **Healthcare will have** | More care modalities | Fewer inpatient days | More scalable prevention |
| **Hospitals need to be able to manage** | New types of activities | Greater patient turnover | Automated prevention |

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# Thanks!

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